



Company Profile

2410 Yates Avenue, Commerce, CA 90040
323 • 832 • 8900 | gibsonusa.com





Who We Are

Gibson Overseas, Inc. is a leading producer of trend-forward tabletop and housewares products based in Los Angeles, California.

For 40 years, Gibson has developed a portfolio of highly recognized national brands and private label programs that offer the best in quality and design with our relentless commitment to style, innovation and value.

We are known for our multi-category retail programs that offer exciting merchandising statements for growing trends like entertaining at home and health & wellness. Our ability to offer all-inclusive services has made us a leading resource for retailers in every class of trade.



Principals Welcome

At Gibson, everything we do is geared towards generating success for our partners. We are a fourth-generation family-owned company built on the wisdom and vision of our father Nejat Gabbay.

We are committed to offering you dependable service and on-time delivery in addition to great quality and value for your money.

We pride ourselves on being in-tune with our customers' needs and allying this to our ability to understand and adapt to changing market conditions.



Our Mission

We are dedicated to turning the ordinary into the extraordinary.

The Gibson Advantage

- Proven ability to build start to finish branded programs and customize exclusive merchandising statements
- Industry-leading creative and design capability led by iconic Housewares and Tabletop designer Laurie Gates
- Unparalleled network of over 300 production facilities, 15 offices and exclusive relationships with manufacturing facilities all over the world
- An unrivaled commitment to quality with QA/QC departments at each geographic factory location as well as our own in-house testing lab
- Over 1.4 million square feet of warehouse space offering strong inventory levels for our partners





Creative Expertise

Led by iconic designer Laurie Gates, our industry-leading creative team creates trend forward, relevant and innovative product introductions with exceptional value.

Our development capabilities drive compelling branded programs and exclusive merchandising statements that help build brand recognition and product diversification.



Product Development Expertise

For 40 years, our expert team of designers and product developers have traveled the globe to offer the freshest inspirations and ideas.

We work closely with our retail partners to develop what you need – everything from private label to coordinated merchandising statements.



Manufacturing

Our history of developing factory relationships with over 300 suppliers worldwide is a strong advantage in the ever-changing face of global trade.

We have ownership in 3 of the largest factories in China and the ability to offer the product manufacturing, packaging/printing, design and logistics needed for success.

Gibson helps you navigate the increasing pressures of currency fluctuations, tariffs, rising wages, energy costs and changes in government policy.

Quality Control

Our quality control and reporting processes include factory testing, an in-house lab, factory audits, a global staff, social compliance protocol, comprehensive after-sales service and consumer service.

We are committed to offering you the best products with quick turnarounds, short lead times and an unequalled ability to complete orders that require quantity, quality and assurance





Logistic Capabilities

We are proud to provide best in class logistical support to our retail partners. Our operations team has shipped thousands of containers to customer warehouses and ports of choice all over the world.

As international freight transport experts, we maintain a well-established Direct Import (DI) and Port of Entry (POE).



Distribution

With over 1.4 million square feet of warehousing in California and the ability to oversee the flow of 6,000 + containers per year, we possess the capability to manage all of our partners distribution needs.

We routinely work with the world's top logistic companies and partners across a wide range of shipping needs. Our dedication to excellence and our state-of-the-art operating systems help us ensure on-time and in-full deliveries.



Marketing & Licensing

Our strategic brand marketing skills and licensing experience drive relevant and differentiated programs across a wide variety of product categories and merchandising statements.

As a leader within the fast-growing housewares market, we maintain highly successful licensed partnerships. Through our portfolio of highly recognized house and national brands and private label programs, we offer trend-forward, high quality products.

We bring you leading licensing partners and unparalleled support in relevant content for today's digital marketplace.



Sales Support

Our business development teams lead the industry with an unprecedented level of experience and expertise. Our in-house sales team and over 140 sales agents across the globe offer unmatched sales and service capabilities to our customers throughout The Americas, Europe, Africa and Asia Pacific.



Awards

Gibson's industry-leading abilities have earned the highest accolades in the tabletop and housewares industry including Walmart's Supplier of the Year Award 2015 and the NPD Group's Top Increase in Market Share, Tabletop 2016 Award.

Our retail partners have recognized Gibson's unrelenting commitment to style, innovation and value. We're proud that Target, Rite Aid, Kmart and other leading organizations support our four decade-long legacy and look forward to sharing the Gibson advantage for many years to come!



We Are Trusted By

We are the industry leader in private label programs and dedicated to building brand recognition and product diversification for our retail partners. Our core belief is that when our retailers are successful, we are successful.



Packaging



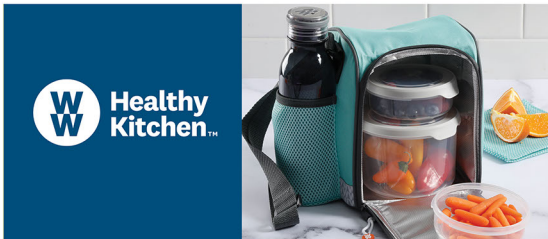
Gibson Brands



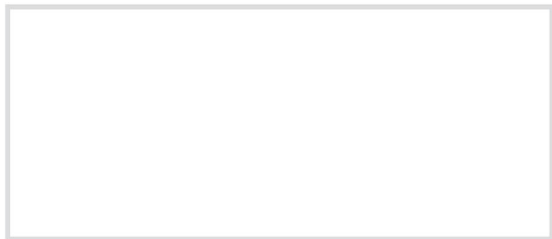
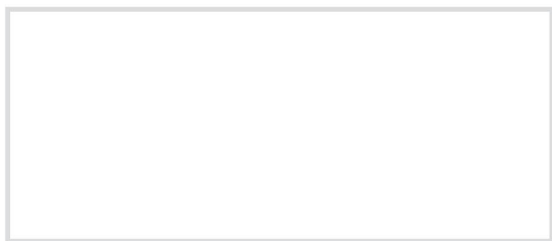
Licensed Brands



Licensed Brands



Licensed Brands



Notes



LAURIE
GATES®

GIBSON
elite®

GIBSON
HOME®
Since 1979

 Paşabahçe

Cravings™
by
CHRISSY TEIGEN

Oster

CROCK·POT

Mr. Coffee™
EST. 1970

Kenmore®

 Healthy
Kitchen™

Coca-Cola™



JOHN DEERE

PEANUTS®